



Greenfield Business Association

GBA Member Benefits

For more than 50 years the **Greenfield Business Association** has been gathering business owners and managers together to promote Greenfield as a desirable place to visit, shop, dine and conduct business. Our mission and activities are designed to promote business and civic strength in Greenfield. There are many reasons to join:

- Receive the monthly newsletter and regular communication from members and the GBA
- Opportunity to display at the annual GBA Open House and membership showcase and other county wide events (Franklin County Fair and Green River Festival)
- Free Business West subscription (\$25 value)
- Occasional member-to-member discount offerings
- Free event posting and chances to advertise on the new GBA website and periodic mentions to the entire Franklin County Chamber community
- Collaborate on the design of events that are created to bring people to Greenfield
- Meet and network with other Greenfield-specific business owners socially and through business-related trainings
- Strengthen the downtown and surrounding shopping communities through coordinated sidewalk sales, bag days and “Greenfield Dollar” programs
- Bigger bang for your advertising dollars by collaborating with other businesses to create unique and carefully crafted radio and print ads; discounted rates with local advertisers
- Help shape a unified business voice to work with town and state governments on issues that affect your ability to work, live and or play in Greenfield
- Training and workshop opportunities for your continued development as a successful business owner
- Discounts on Town of Greenfield parking passes

The **Greenfield Business Association** board of directors has made a commitment to increase our membership, expand our marketing opportunities and advocate more strongly for our local businesses. We offer two ways to become involved. Join us for only \$170.00 per year or join both the **Greenfield Business Association** and the Franklin County Chamber of Commerce for the low combined membership fee of \$320.00 per year (your dues if you are already a member of the Chamber are \$120). Please fill out the enrollment form and send it in along with your first year’s dues payment. Thank you for all you do to keep Greenfield in business!

Elizabeth Fisk, GBA Board President

Kate Snyder, GBA Coordinator

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