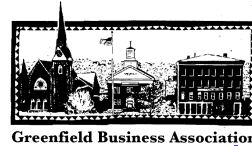


Greenfield  
Business Association  
774-2791  
gba@franklincc.org

2007, a very good year

# G-Biz



Doing business together in Greenfield  
Since 1922

www.greenfieldbusiness.org

February 2007

## Calendar

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Thursday, February 8, 5-9pm  
Greenfield Business Association  
**Open House and  
Membership Showcase**

Pushkin Gallery  
4 Federal Street

*This event is open to all business owners and managers of Greenfield businesses. We promise lively conversation, refreshing drinks and company, we seek your input and collaboration on action to promote the vitality of our well loved community!*

*For more information  
call Becky Kurber at  
413-774-2791*

**Greenfield Business Association  
February Meetings:**

**Marketing Committee: 2/6-8:30am**

**Board of Directors: 2/13-8:30am**

**Events Committee: 2/13-9:30am**

**Membership Committee: 2/21-9:00am**



Two cool things to know for a night out in Greenfield:

- ?? Thai Blue Ginger now has a wine and beer license.
- ?? Winterland is now **open** at
- ?? 76 Hope Street, M-F 5pm-1am and Sa & Su from 12pm-1am.

## What Matters to You Department

### The End of Money Seminar

Are you growing uneasy suspecting that we are seriously 'on the wrong track' but not necessarily knowing why? You are not wrong. You are not alone. Across the nation, citizens are realizing that we face serious and fundamental economic challenges:

*Mounting Energy Costs  
Unfunded Retirement Costs  
A Bursting Housing Bubble  
Runaway National Debt  
Staggering Trade Imbalances  
Relentlessly Rising Taxes*

This highly entertaining seminar explains current economic issues by providing enough history and context to assure everybody can follow along. It departs from your typical 'financial seminar' in two important ways. First, nothing is being sold or promoted so the information is clean and bias free. The usual appeals to GREED (*Gain 100% in ten days!*) and FEAR (*Unless you act now you will lose everything!*) are entirely missing from this lecture series. Second the seminar seeks to motivate and activate its participants and therefore studiously avoids portraying 'victim and victimizer' roles, which serve only to enhance a sense of powerlessness.

Rather, we prefer to simply note what has already transpired, shrug our shoulders, and state "It is what it is... let's get busy."

This seminar is about honestly facing our economic future, whatever may come, and offers a range of solutions at the personal, community, and national levels.

**Topics covered:** Money (what is it?), US economic history, the gold standard, inflation, debt, dollar weakness, pensions, social security, how and why the government fudges important economic data (such as inflation), the housing bubble, retiring baby boomers, our vast energy insecurity, mounting taxes, the trade deficit, personal financial strategies and solutions, community responses and solutions, and national solutions.

**When:** February 10th (Sat), from 10:00 am to 4:45 pm

**Where:** The Four Rivers Charter Public School, 248 Colrain Road,

**Cost:** \$35. Nobody will be turned away for lack of funds, therefore scholarships and barter arrangements are available on request.

**Registration:** Space is limited. To be sure of having your space secured please send \$35/person to: Chris Martenson  
265 Huckle Hill rd  
Bernardston MA 01337  
Contact: 413-648-0542 or by email at martensonc@comcast.net

Caught someone doing something good? Let me know: 774-2791

## Monthly Member Profile: February-Terri Cappucci Executive Director Greenfield Community Television, GCTV



### GCTV and YOU!

*"It is the mission of Greenfield Community Television, to enable and encourage the open exchange of ideas and information within the Greenfield community through access to cable and viable emerging technologies"*

Greenfield Community Television, Inc., is a non-profit (501 (c) 3 ) organization providing local-access television coverage and services to the Town of Greenfield, Massachusetts and surrounding communities. GCTV is governed by a fifteen person Board of Directors and administrated by a professional staff of experts committed to making community television an enriching, educational, and expressive experience. Located at

393 Main Street, 3rd Floor in Greenfield, GCTV is handi-capped accessible and features state of the art computer-based editing, digital camera, studio production and sound technology. Our facility is designed to promote productivity and creativity from all who use our as-sets, free of charge.

GCTV has entered its 20<sup>th</sup> year as the local community access station for the Greenfield area. GCTV reaches many towns in the county that have access to cable television. This year, we are looking to expand production training and new programs with the local youth and our area seniors.

We are the new GCTV with a new staff and a new and excited board of directors.

Terri Cappucci (pictured left) is the Executive Director who brings a fresh and creative style in managing the facilities. Cappucci earned her MFA in photography and computer design from UMass, Amherst. With 15 years experience as a documentary photographer and an instructor in the video and photography field, she understands the learning curves and has helped to shape the newly updated Mac based editing facility to make it user friendly to first time producers. Her experience includes 10 years with the Boston Globe, New York Times and other large publications as well as instructing photography classes at UMass and the Hallmark Institute of Photography. She is known and has been recognized internationally for her documentary work in South Africa over the past 15 years.

Scott MacPherson is our Technical Director and TV production instructor. Otis Wheeler is our Computer/Broadcast Assistant and is our digital editing trainer. Businesses that are interested in supporting GCTV through under-writing local programming, please contact Terri at 774-4288 or [terri@gctv.org](mailto:terri@gctv.org)

## New Greenfield Business Association Members : February 2007

### MassOne Insurance

MassOne Insurance Agency writes personal and commercial insurance products tailored to meet the needs of each customer. Home, Auto and Business Insurance clients have been served in Franklin County and surrounding areas for over 58 years.

117 Main Street [www.MassOneInsurance.com](http://www.MassOneInsurance.com) 773-1139 [Dtebaldi@massoneins.com](mailto:Dtebaldi@massoneins.com)

### Greenfield Corporate Center

Greenfield Corporate Center is a 25 acre corporate campus offering secure, comfortable space for lease for office, medical and service businesses seeking space in a high-quality suburban setting. Our facilities include an on-site cafeteria, card-access security, backup power generator, fiber-optic telecom, a one-mile walking trail, data center, lounge and training rooms.

101 Munson Street [www.greenfieldcorpctr.com](http://www.greenfieldcorpctr.com) 774 4055 [kvincunas@devassociates.com](mailto:kvincunas@devassociates.com)

### Incline Training

Incline Training is an athletic training and consulting company dedicated to improving athletic performance. We combine the [latest science and technology](#) with [years of experience](#) to provide endurance athletes with the best training advice available.

60 Wells Street [www.incline-training.com](http://www.incline-training.com) 774-9997 [info@incline-training.com](mailto:info@incline-training.com)

### YMCA of Greenfield

Providing opportunities for our members to develop character and leadership, to grow in mind, body and spirit through program participation and service and to improve the quality of life in Franklin County.

451 Main Street [www.ymcaingreenfield.org](http://www.ymcaingreenfield.org) 773-3646 [ddorsey@ymcaingreenfield.org](mailto:ddorsey@ymcaingreenfield.org)