

Greenfield Business Association

2007, a very good year

G-Biz



Greenfield Business Association

Doing business together in Greenfield
Since 1922

Greenfieldbusiness.org

July 2007

What Matters to You Department

July 1

- **Glengarry Boys 6pm-Energy Park**
Don't miss this one! But note that there are 16 music events at the Energy park in the month of July-Delicious Check out www.nesea.org/park

July 7

- **Fireworks at Beacon Field: GIVE GENEROUSLY!!!**
- **The first American Idol campers get dropped off in Northfield.**

July 12

- **A Moveable Feast:**
Greenfield's first progressive dinner; 6 course meal & a walking tour of Greenfield. See reverse side for details!

July 13 & 14

- **Summer Splash Sidewalk Sales Downtown Greenfield, (first full weekend that American Idol families will be prowling around-Campers perform on Saturday night) coordinated with an Artist exhibit in our local shops.**

July 19

- **Green River Festival celebration begins with Eilen Jewell & Crooked Still Concert at the Energy park 6pm FREE Last chance for discounted tickets!**

July 20 & 21

- **THE Green River Festival, GCC Get all the fabulous details at www.greenriverfestival.com**

July 26, 27 & 28

- **Wilson's Famous Tent Sale**

Patti Waters, Manager at Green Fields Market will be moving into the Past President role with the GBA, beginning with our July board meeting. If you were unable to attend the annual meeting, we want to share some of her thoughts here:

"We are here together, because we share the goal of a healthy and vibrant Greenfield. We are invested in it's success. As an organization we've become more focused on our purpose and conduct activities towards those ends. In many ways this has been a year worth celebrating. Some of the highlights:

- **Membership is up.** By close to 50% from a year ago
- **We held our first Open House for member businesses in February,** raising the energy level quite high at that event by coming together to create a dazzling showcase for each other. It was stimulating fun and people definitely made connections.
- **In April the 4th annual Green Fair was held at the FC Fairgrounds and was our best ever,** in terms of attendees, excitement and the array of vendors.
- **A new idea, the member to member discount, lists participating businesses in the newsletter- creating another opportunity to support each other through purchasing from your neighbors.**
- **We lit the streets!** No year would be complete without tangles of garland, phoning around for a truck and ladder, 30 hours of fluffing garland, figuring it all out so that Main St. looks merry and bright.

We made money with the Bright Night Raffle and the sale of the Weldon Hotel ornaments. Any ideas for this year's ornament out there? Let one of us know.

- **The GBA's rules of operation have been revised by the executive committee in an effort to have a more professional and effective association. The full board has voted to accept the revisions.**

In my 8 years on the Board I have seen the GBA build momentum as a result of a hardworking and dedicated board, support from the Chamber, the participation of member businesses and our staff.

I want to give high praise to Becky Kurbur who was hired last August. With her positive energy and excellent professionalism she has truly brought the GBA to a whole new level. Becky, your enthusiasm is catching, we are fortunate to have you on staff and I want to publicly thank you for your outstanding contribution to the GBA.

We want to encourage you all to invest more in the GBA in the following ways: by collaborating with others in the organization- when we work together and include more people that is the key to how Greenfield will succeed.

Join one of our committees!

We face many challenges in our region and in our town. We lost some storefronts this year- we gained some new ones too, let's welcome them into town. There is a lot of work ahead. We have a solid foundation. I hope I have encouraged you to work together for the health of the town.

gba@franklincc.org 413-774-2791

**The GBA Trike Race at the
YMCA June 15, 2007**



The COOL Trike winners



So, the race was really designed for the kids, but as you can see, the older team members really got into it.



Downtown Greenfield's First Progressive Dinner

A new event that celebrates the vibrant culinary offerings found in Downtown Greenfield & exposes our guests to the compelling history of Main Street, Greenfield.

Thursday, July 12th:

A Moveable Feast

Welcome & champagne toast:

China Gourmet comes to the

Greenfield Business Association's Conference Room

Appetizer Course: *Herm's Restaurant*

Soup Course: *Café Koko*

Salad Course: *Rose-Ann's Bakery*

Entree: *Taylor's Tavern*

Dessert & Coffee Course: *Bill's Restaurant*

Tickets can be purchased for a 6:00, 6:30 or 7:00 PM seating. A maximum of 20 reservations per seating will be accepted. Diners will be seated European style. Six courses will be served. Tickets are \$40.00 for the meal and non-alcoholic drinks. For the meal served with specially chosen spirits, tickets are \$55.00. Guests will walk between restaurants with a guide who will share historical lore of Greenfield.

This is the first of the two planned progressive dinners. The 2nd one in 2007 will take place in the autumn. To be put on the mailing list for more information and menu details, please email Becky at gba@franklincc.org or call 413-774-2791.

New Members for July 2007

Bicycle World

104 Federal Street 774-3701 www.bicycleworldinc.com

service@bicycleworldinc.com Owner: Chris Ethier

Fine selection of quality bikes, skies, skateboards, snowboards, accessories, apparel and safety equipment.

Supplier of cool trikes used in Adult/child relay race above

Masiello Employment Services Inc.

21 Mohawk Trail, Suite 18 775-0296 jchagnon@masemp.com

A reputable leader in the employment industry, provides qualified professionals to our client companies and organizations. offers a valuable, cost-effective approach for your staffing solutions by reducing advertising and interviewing expenses.

Home Furnishing Company

122 Main Street 773-9541

Furnishing Franklin County Bedrooms, Living rooms and dining rooms for 88 years, Same friendly family, highest quality with the personal touch.