

Greenfield Business Association

2007, a very good year

G-Biz



Greenfield Business Association

Doing business together in Greenfield
Since 1922

greenfieldbusiness.org

October 2007

The GBA 2007 Fall Calendar of Things You Might Want To Know About

October:

ALL Month-

We have begun to sell Holiday Light Raffle Tickets.

This is important because you might want to buy some, for yourself, your friends, family and staff as gifts.

They do function like a lottery ticket:

There are winners of \$1000, \$500 or \$250 shopping spree at participating Greenfield businesses AND the feel good factor of a festive Main Street is priceless. It is pretty much a WIN-WIN situation.

You will be hearing from us by email nd phone calls in the next week. Please help out on whatever level you can!

An obvious goal would be to have 100% participation from the members of the GBA! \$

- *50 each gets you listed as a participating business.*
- *\$100 sponsors a festive pole with your business thanked in a hanging ornament.*
- *\$150 gets BOTH!*



We'd be happy to invoice you, please call now 774-2791!

Wednesday, October 31 4-7pm BOO!

The Annual Halloween Festivities

Trick or Treat, Parade and Costume Contest

GBA Members and Partners: Antonio's Pizza, WHAI, The Greenfield Recreation Department., The Rotary Club and others! This year the Greenfield dentist community is supporting the event in a serious way! Thank your local dentist when you see them! Keene may have it over on us for sheer numbers, but it is possible that we will have the BIGGEST pumpkin: Andy Easton will be carving an 800 lb pumpkin for decoration on the common, worth a visit to the common for a gander!

What Matters to You Department

We represent the Greenfield Business Association. It is our responsibility to promote a positive business climate that contributes to the support of a healthy community. In writing this letter we assume the business community and the GBA membership is aware of the recent comments made at a Town Council public hearing by a member of the Conservation Committee and we want to address this to our membership and to the community at large.

It is troubling that any resident, particularly identified as an appointed public official, would characterize the community where they serve and live in such an unfavorable light in a public setting. Locally-owned businesses and stores pay local property taxes, support community activities such as our Little League teams, our downtown holiday lights, and much more. These same businesses also are asked, on a regular basis, to contribute to a variety of worthy causes, and community efforts. These businesses were insulted with a broad swipe at the entire downtown business district and a public statement that they would not be supported. Many of us own businesses in the central business district and we do not agree with this description of the downtown.

We invite visitors and residents alike, with their families, to take advantage of our year-round safe, family-oriented events downtown such as: the weekly Farmer's Market, the

Public Library and Children's Room activities, the free Harvest Dinner on the Town Common with over 500 people eating locally-grown and prepared foods, free concerts at the Energy Park throughout the summer, Cruise Night on the Common, seasonal sidewalk sales, our own downtown movie theater, Celebrate Greenfield events in late September, free downtown Trick or Treat on Halloween, and so much more. GBA members are involved in nearly all of these efforts to create a positive and spirited community.

As business owners and public officials we have a responsibility to put Greenfield's image in a positive light and/or do something about the things we feel are problematic. We ask that all Greenfield public officials discuss our central business district with respect and consideration for the people who have invested in our town. Please bring your comments and suggestions directly to our attention so that we can work together to improve our downtown. In order for our Main Street to remain a viable asset, we need your support and your ideas. We hope that readers will shop locally. It is a well-known fact that every dollar spent locally recirculates locally. Let's work together to strengthen our community, we will all benefit from the effort.

Susan Dillon, President,
Greenfield Business Association
Representing the Greenfield Association
Board of Directors

gba@franklincc.org 413-774-2791



Our Classic Car Season has come to an end. We are very grateful to those folks who hung on through the summer. Next year new plan, stay tuned!



Celebrate Greenfield on Saturday Sept. 29th couldn't have happened without the help of Lisa Cocco from Opus (above) or Robyn Day, a sophomore from Deerfield Academy, among many others! Thanks for everything!



Remember June's Trike race at the Y? That was a blast and we gave away one trike there and we had three left.

SO, with a big thanks to Brad's Place, we put one in the window for a couple of weeks and then sold tickets for a raffle on Saturday, September 29th at *Celebrate Greenfield*. This is me with the winning ticket and Mary Haskins of Greenfield with her new ride!



New Members for October 2007

Attention:
People who love food and clothing

Important New GBA members!

Tofu A Go-Go!
 265 Main Street 772-8638
 Greenfield's Very Own Vegetarian Restaurant
 You are personally invited to have a delicious, nutritious vegetarian meal at this snazzy little restaurant! Star, Max and the tofu team have made Greenfield their home. Let's make them welcome!
 www.tofuagogo.com
 info@tofuagogo.com

Hope & Olive
 44 Hope Street 774-3150
 Greenfield's upscale, down-home restaurant. Something for everyone here at what we have all been waiting for: former Bottle of Bread owners have opened their new culinary adventure. Greenfield and all who visit here are the happy recipients of their talent, sense of style and culinary artistry.
 Website coming soon.

Kaji's
Clothing and Gift Shop
 50 Federal Street
 This welcome addition to our options in the downtown area is still under construction, but owner Robin Eldaly wisely signed up for membership early so we can celebrate her grand opening with her. Current plans involved being open before the end of the month Stop in and say hello and welcome Robin to the business community of Greenfield. We'll publish phone, email and website info in the November newsletter!

Don't forget to Figure Downtown Dollars into your gift giving plans!