

**Greenfield
Business
Association
loves ya!**

G-Biz

November 2008

Brand New Members

we are growing strong at **108** members

- **Green River Yoga**

Owners:

Libby Volckening/Jeanne Erlbaum
158 Main Street, 2nd Floor
772-2050

info@greenriveryoga.com

Offering instruction in yoga, T'ai chi, meditation and Qigong. Regular classes plus many workshops!

www.greenriveryoga.com for schedule and details.

- **Greenfield Massage**

Owner:

Sojeong (Sojee) Raymond
207 Main Street

413-896-3327 open by appointment
srmassage@gmail.com

Massage for people experiencing stress, anxiety, chronic pain, muscle tension or injury.

www.greenfieldmassage.com (in progress)

- **Antonio's Pizza & Grinders**

Owner:

Clayton Cardin

201 Main Street-Greenfield and
1 South Street in Bernardston.

773-7517 for delivery and orders in Greenfield

Slices, pies, salads, dinners, sweets-delicious! Lunch and dinner

All of these new members accept
Greenfield Dollars!
See reverse for details!

Things to know about this holiday season

- **FREE PARKING** Every weekend between Thanksgiving and Christmas and for the two weeks before Christmas.
- **Holiday lights** are going up right around Thanksgiving. Your business can still buy a star to hang on our lovely decorated lamp posts. Call Lisa Cocco at Opus at 773-7701. We will also be doing a special email for this opportunity.
- **FAMOUS BAG DAYS CELEBRATION;** November 28, 29 & 30! Look for that special white bag in the Recorder on the 28th!
- **DECEMBER 1st** at Hope & Olive, the GBA will be hosting Free Soup and Games. We hope to add to our holiday light campaign. Please come, bring your friends, your business neighbors, the soup is fabulous, the games are fun and the company is joyful!
- The weekend of December 5, 6 & 7 will be bringing some very warm fuzzy feelings to our little downtown area. No doubt you have heard from the Events Committee about all the ways you can participate, **IF NOT:** call us, we'll fill you in. Wagon Rides, a Holiday Cheer Garden, Arts & Crafts, Downtown caroling, a lovely luminary display and contest & much more! 774-2791

CLEAN ENERGY CONNECTIONS
1ST ANNUAL CONFERENCE AND OPPORTUNITY FAIR

WILL GREEN GROWTH SPEED AS ECONOMY SLOWS?
Come explore opportunities for business development, good careers and community engagement through energy efficiency, renewable power, and other "green" industries at

**The Clean Energy Connections
Conference and Opportunity Fair**
Saturday, November 22
9:00 am to 5:00 pm
MassMutual Center - Springfield, Mass.

ACCESS the information, resources, and talent you need to start or build your business
MEET entrepreneurs and community groups mobilizing around clean energy
LEARN about clean energy career opportunities. What's hot? What's hype?
HEAR direct from state lawmakers about the green jobs policies

Registration and Complete Information:
www.umass.edu/green
or call
413-545-2706

EXHIBITOR TABLES AVAILABLE

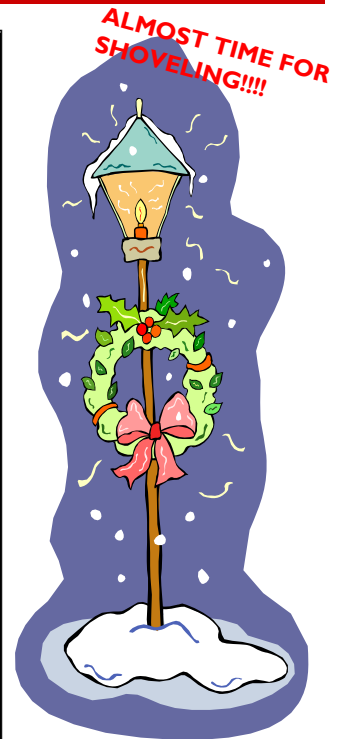
Why Exhibit at Clean Energy Connections?
Employers: Reach the talent you need to build your clean energy business or organization.
Service Providers: Don't miss this opportunity to connect with clients in the clean energy sector.

Exhibitor benefits:

- o Tabletop space in the Opportunity Fair.
- o Receive one (1) complimentary All-day registration for the conference.
- o Have your business, organization, or agency listed in the conference notebook.
- o Have your attendee identified with an Exhibitor Ribbon on their name badge.

Sponsored by:

Clean Energy Connections is a career and business development information and networking event produced by the Office of Research Liaison and Development at the University of Massachusetts Amherst



Be a Star, Buy a Star, Your business or family name on Greenfield's holiday lamp posts! \$100! 773-7701

We are at year two of a four year contract with Creative Illuminations so once again we are asking for your support. Many of you have heard from a committee member already, but for those of you who hadn't been contacted yet, here is what's happening:

The GBA will be running the Bright Nights raffle again this year with a few changes. In previous years everyone paid \$50.00 to participate. This year the holiday lights committee will be funding the \$1000.00 prize in Greenfield Dollars. If you are a GBA member who has already agreed to accept Greenfield Dollars you will automatically be listed as a raffle participant at no charge. A great new member benefit!

****HELP MAKE GREENFIELD SPARKLE AND SHINE****

\$100 donation gets a white star with your business/office, group or family name on a street pole, lit and decorated for the holiday season

\$500 donation receives a white star OR if you prefer, a gold star. This donation also will be listed as a sponsor on the raffle posters and in any other media..

Greenfield Community College Entrepreneurship Certificate *New*

THE CERTIFICATE: Entrepreneurship

THE PROGRAM: provides the skills needed for a start-up business venture, or to invigorate an existing small business. Includes hands-on experiences in the chosen business field, and maximum flexibility to emphasize areas of personal need and interest.

YOUR NEXT STEP: development of a proprietary business or continuation in an associate degree with a business or non-business emphasis.

REQUIRED COURSES CREDITS

BUS 105 Personal Financial Literacy

BUS 111 The Contemporary Business World..

BUS 116 E..commerce

BUS 123 Business Communication

BUS 209 Principles of Marketing

BUS 140 Entrepreneurial Field Studies

CIS elective

Special Interest Electives

PROGRAM COORDINATOR:

Dr. Thomas R. Simmons, Office: E132F,
(413) 775-1482,
email: simmonst@gcc.mass.edu

Printing Our Own Hometown Money

I can't stop plugging this amazing idea. **Greenfield Dollars**, which are a great gift, donation, employee pat on the back, are steaming hot off the press. This program supports your business, promotes our town, keeps cash circulating in the community where we want it, makes people smile, gives people lots of options, new ideas and brings folks through the doors of our local retail, restaurant and services. It is an all around win-win arrangement for the giver, the recipient, the redeemer and the GBA. They say money makes the world go 'round. This is Greenfield's contribution to that effort. Available in \$10 and \$25 certificates, usable at over 60 locations in Greenfield. It's instantaneous gratification, it's savored window shopping and like having cash in your pocket all at the same time. Keep them on hand for donations to causes, to use for lunch and to give at holiday, birthday and any ol' time! Call 774-2791 to have them mailed or stop in at 393 Main Street and buy them hot off the press!

SPEND YOUR LOCAL CURRENCY AT:

AAA of Pioneer Valley	Ford/Toyota of Greenfield	The People's Pint
Aliber's Bridal Shop	Foster's Super Market	Pioneer Valley Symphony & Chorus
Andy's & The Oak Shoppe	GNetTek	Poetry Ridge B&B
Antonio's Pizza	Green Fields Market	Richard D. Smith, Inc.
Baker Office Supply	Green River Yoga	Ryan & Casey, Inc.
Bart's Café of Greenfield	Greenfield Games	Subway of North Greenfield
Bicycle World	Greenfield Garden Cinemas	Taylor's Tavern
Bill's Restaurant	Greenfield Massage	Thai Blue Ginger
The Brandt House	Hale Custom Signs	The Bloomberg Group
Cafe Koko	Home Furnishing Company	The Country Jeweler
Carried Away Consignment	Hope and Olive	The Music Store
China Gourmet	The House on the Hill	The Recorder
Cleary Jewelers, Inc.	In Stitches	The Wine Rack
CopyCat Print Shop	Inside Designs	Tofu A Go-Go!
Curves	Jenny's Boutique	Transitions Hair Salon
Dillon Chevrolet	Karen's Dance Studio	Lorenz Auto Dealers
Easy Street Nightclub	Magical Child	WHA! and WPVQ Radio
Franklin County CDC	Meadows Golf Club	Wilson's, Inc.
Federal Street Books	Mesa Verde	World Eye Bookshop
Fim Salon	Opus	YMCA of Greenfield
Forbes Photo and Frame	The Outlet Store	



Greenfield Business Owners!

Greenfield High School is now accepting advertisements for the 2008/2009 ~ 58th Edition of the Evergreen Yearbook. Contact Tara Cloutier tarclol@gpsk12.org for more information. Prices are as follows:

___ **Patron (name on a list) \$40.00**

___ **1/8 Page (business card size) \$55.00**

___ **1/4 Page \$75.00**

___ **1/2 Page \$115.00**

___ **Full Page \$200.00**



Greenfield sure loves its dogs. The October 18th Celebrate Greenfield Day with special attention to our 4 footed wagging friends was a barking good time. Everyone was well behaved. We had 47 entrants to the dog parade, 4 for the dog trick contest, 6 contestants for the photo prize and an boatload of people came out for the fun of it. We can not thanks those who joined us from all over to share in the furry love. Vendors and Shop keepers a like:

Aliber's Bridal
All About You
Baker Office Supply
Bart's Cafe
Bicycle World Inc.
Cleary Jewelers
Carolyn's Critter & Cottage Care
Country Jeweler
Curves
Easy Street Night Club

Forbes Photo & Frame
Foster's
Huggable Stuff able Snugglies
Greenfield Farmer's Exchange
Greenfield Games
Greenfield's Market
Kerad Designs
Karen's Dance Studio
King's Gym
Magical Child
No Bones About t
People's Pint
Pioneer Valley Vet's
Ryan & Casey Liquors
Taylor's Tavern
Wilson's
World Eye Book Shop
Working K9 group

Special Thanks to Judith Fritz, the GPD, DPW and the Town of Greenfield and all the other wonderful volunteers for making this event such a success for our town!

GBA Events Committee

