



G-Biz

April 2009

Greenfield Mayoral Candidates

Election Season has begun here in Greenfield. We have important seats to fill in every area of Greenfield leadership from critical positions on the school committee board right across to the Mayors office in Town Hall. And it seems there is some competition in many of these seats.

It would be hard to avoid the obvious statement that many of our business owners don't have an actual vote in Greenfield's political scene since they live outside of the city limits, but as business owners you do carry influence so it is just as important for you to be educated and informed as to the standing of each of the candidates. It is, of course, all so intertwined. The health and vitality of our school system is a measure of the success of our businesses; both in consumer draw and in next generation workforce, the smooth operation of a town's administration feeds the stability and progress of our businesses, recreation and schools. The success and innovation portrayed by our local business community can foster incremental and planned growth when all three entities are in sync.

The four candidates running in the April 21st Mayoral primary are:

Christine Forgey: 772-6990 (h) or leave a message at 775-1560, office hours: last Monday of the month or by appt.

Al Siano: www.SianoForGreenfield.com

Bill Martin: www.martinformayor.us

Jim Hutchinson: 136 Main Street #3A

The two candidates with the most votes will appear on the June 9th ballot. Please make an effort to be informed on the issues that affect you and your neighbors.

Public Invited: Mayoral Candidate Debate

Friday, April 17, 4-6 p.m. GCTV

Joe Judd: moderator

Panelists: Anita Fritz, the Recorder, Chris Collins, WHMP and Monte Belmonte, WRSI

This will be live on Channel 15 and will be broadcast on Friday, April 17th at 7 p.m.,

Saturday, April 18th at 1p.m.,

Sunday, April 19th at 3 p.m..

April Showers bring New Members:

Pierce Brothers Coffee Roasters

76 Hope Street
774-2100

www.piercebroscoffee.com

Wholesale, gift baskets, locally air roasted by Valley boys who care about this community and their part in the larger world! Fair trade, delicious coffee.
sales@pber.biz

Hattaporn's Kitchen

221 Main Street
774-5304

hattapornw@yahoo.com

Fresh, home made Thai food goodness sold from behind the small pink sign on Main Street, catering, take-out, festival vendor extraordinaire with a sweet disposition!
Visit 11:30-8:30 Monday-Saturday

Valley Tee's

28 Federal Street #101
772-8626

Screen printing on everything! Unique business model, Highest quality at affordable prices! We printed our Green fair t-shirts with them!

Bresciano Food Service/The Cookie Factory

224 & 1/2 Federal Street
773-3030

The Bresciano's food acumen is known far and wide from the Country Club of Greenfield to the Cookie factory on Federal Street, from the farmers market to your kitchen for catering and will be featured for the GBA Annual showcase and June dinner Meeting on June 18th. Will keep you posted!

The Red Door

4 Ames Street
773-1971

The Red Door was our host for the March 26th GBA happy hour and it is lovely to have a scaled up cocktail bar here in Greenfield to meet friends for a drink before dinner or a movie, to listen to live music or catch up on the latest town gossip. Dress up or down, but choose it for your next gathering of pals!

2009 Better Living Show and Green Fair
 Saturday and Sunday
 April 18 and 19
 Franklin County Fairgrounds, Greenfield, MA
 413-773-5463 www.franklincc.org

Logos for: FCC, The Greenfield Business Association, CO-OPERATIVE, GREENFIELD SAVINGS BANK, Massachusetts.



Greenfield Solar Store, 2 Pike Avenue, Greenfield, MA 01301 Phone: 413-773-3122 www.greenfieldsolarstore.com

SOLAR STIMULUS WORKSHOP!

Stimulus Package & State Incentives make Solar Electric & other Green Energy Options affordable for homes & businesses!

April 23rd, 6 - 8pm

GCC Downtown Campus - \$25

Review Solar Electric, Hot Water Systems Function & Costs

Special Incentives for Homes with: Full Sun
Prop Value Under \$300,000
Combined Gross Household Income Under \$95,420
And All Businesses with Good Sun

*combined incentives pay for 30% - 70% of final costs

This workshop is aimed at homeowners and businesses - all who are interested in learning about the federal and state incentives available for reducing the costs of renewable energy and energy efficiency projects. Mark Skinder of the Greenfield Solar Store has years of experience in these products and services. He'll offer concrete numbers for comparison and decision making as well as useful handouts for future reference. Major savings are there for the taking!

M&M Removal Service

M&M Removal Service is a Recycling business based out of Montague, Ma. We serve business customers in the Greenfield, Turners Falls, Shelburne, Northfield, Bernardston and South Deerfield areas.

Recycling WORKS!~ It's actually cheaper to get rid of recycling than trash. One of our customers, Greenfield Savings Bank, has gotten on board with our recycling program. They have gone from having a trash dumpster picked up FOUR times a month to ONE time a month! It's proof in the pudding...recycling works and it is cheaper than paying the big time trash haulers to take away your trash!

If you are interested in helping to save the planet, give us a call at (413)-773-7384. We'll give you some prices and see what we can do to help you help the Earth!

M&M Removal Service.....

call us for your business recycling needs!

2009 EVENTS to date

Apr 18 & 19- Green Fair-FC Fairgrounds

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May

May 12-Board Meeting

May 12-GBA Mayoral Candidate Economic Development Conversation

May 16-Greenfield Walk and Roll Get your bikes ready!!!

June

June 9-Board Meeting

June 18-GBA Annual Dinner and Meeting

July

July 10 & 11-Summerfest Sidewalk sales



DEMONSTRATION AT FORD OF GREENFIELD:

FORD'S NEW MyKey

Ford's New MyKey System Helps Teens Drive Safer, Conserve Fuel and Give Parents Peace of Mind

WHO:
WHAT:

Ellen Hall, Ford MyKey expert
Ford representative and MyKey expert, Ellen Hall, will offer the public, local officials, and media a step-by-step walk through of the Ford MyKey system.

MyKey, is another innovation from the company that introduced SYNC. MyKey allows parents to limit speed and audio volume to encourage teens to drive safer and improve fuel efficiency.

"Everyone comes out ahead with MyKey," says Chris Pinardi from Ford of Greenfield. "Parents gain peace of mind knowing their kids are safer behind the wheel, and teens can develop more responsible driving habits."

Harris Interactive Survey shows that many parents would allow teens to drive more often if their vehicle was equipped with MyKey thereby helping young drivers build road safety experience.

MyKey will debut as a standard feature next year on the 2010 Ford Focus and will quickly be offered on many other Ford, Lincoln and Mercury models.

WHERE:

Ford of Greenfield
1 Main Street, Greenfield, MA
413-773-5455

WHEN:

Monday, April 20, 2009
1:00-3:00pm

CONTACT:

Ellen Hall
207-356-2450
ellen.hall@att.net