



**August 2009**

P.O. Box 898, Grnflld, 01302, 774-2791, gba@franklincc.org

**Economic Development-Mayors Office-Town of Greenfield**

We welcome Robert Pyers as the Assistant to the Mayor for Economic Development and Marketing!

**The goals for this department are to:**

- Retain and grow existing Greenfield business
- Attract new businesses; commercial, industrial and manufacturing.
- Uncover and develop new commercial /industrial sites.
- Revitalize downtown area.

Build and promote a positive growth image for Greenfield

Robert can be reached at the City Hall or through the Office of the Mayor and will be joining us at our monthly board meetings.

Email: [robertp@townofgreenfield.org](mailto:robertp@townofgreenfield.org)

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**Taking Care of the Streets of Greenfield**

Sweeping, picking up, planting, watering, washing windows, sweeping some more, these are the activities that result in a downtown that is pleasing to our customers. Sweeping and picking up debris are daily chores that really make a difference in how inviting our stores look. If we all take care of our own piece of ground, then collectively, the entire shopping district gets a lift. Go outside your store and look at it with a critical eye, how are your signs, lighting? This message is meant to encourage all of you to do your part, year round, in making Greenfield shine and there by attract new and repeat business. All efforts are appreciated!

Patti Waters, Franklin Community Cooperative manager and GBA board member.

**BOARD MEMBERS**

**The GBA Annual Meeting held at Greenfield Country Club on Thursday, June 18th elected the following members of the board of directors:**

(Three Year Terms through 2012)

Elizabeth Fisk	WHAI/WPVQ
George Gohl	Garden Cinemas
Kriste Joy	Freedom Credit Union
Timothy Farrell	Greenfield Town Council
Tami Beauregard	Wilson's Department Store
Steve Oates	The Red Door
Jim Zaccara	Hope & Olive Restaurant

The following are current board members and the year their term ends:

Patti Waters	Green Fields Market	2010
Kristie Faufaw	Ryan & Casey Liquors	2010
Sue Dillon, Past President	Bank of Western Mass	2010
Mary Walsh-Martel	Magical Child	2010
Lisa Cocco	Opus	2011
Rich Fahey	The Recorder	2010
Larry Clark	The Music Store	2010

**On Tuesday, August 11 the board will meet to elect officers for the 09-10 year. The proposed slate is as follows:**

**President:**

Elizabeth Fisk/WHAI & Bear Country

**Vice President:**

George Gohl/Garden Cinemas

**Treasurer:**

Kriste Joy/Freedom Credit Union

**Secretary:**

Kristie Faufaw/Ryan and Casey Liquor Store

We are ALWAYS looking for GBA members to take a role on committees and eventually at the GBA Board of Director table. Please let us know if you have an interest in getting involved.

## Wine & Brew Harvest Festival

Saturday, September 19th,  
Noon - 5pm

a Chance to Sample a Taste of the Harvest!

**Octoberfests  
Belgian Ales**

**American Craft-Brew Fall Seasonals  
Dozens of International Brands  
Meads, Ciders, Local & Seasonal Wines**



**Food                      Cigar Bar                      Music**  
NEXT TO RYAN & CASEY LIQUORS  
55 MAIN ST., GREENFIELD, MASS.  
EXIT 26 OFF OF I91

**"Oldtime Bluegrass Folk  
Americana"**



**sponsored by Dillon Chevrolet  
& Montague WebWorks**

Proceeds going to a local charity.  
Tix available at Ryan and Casey  
\$20.00

## August EVENTS For Your Calendar

Summer Friday Nights Films at Greenfield Public Library  
Program made possible by the Friends of Greenfield Public Library. The library is located at 402 Main Street in Greenfield. Films shown at 7 pm.  
August 7 - Son of Rainbow, 2008 rated PG-13. Two young English boys are inspired after seeing a Rambo movie, to create their own bizarre home version of the classic action film. Sweet & hilarious!

August 14 - Get Smart, 2008 rated PG-13. A slapstick adventure about a bungling secret agent who is on a mission to battle the forces of an evil crime organization with his more-competent partner.

August 8<sup>th</sup>, 11<sup>th</sup> and 25<sup>th</sup>

Greenfield Farmers' Market

Featuring local plants, perennials, local produce and baked goods. Held at Court Square between the town common and town hall in Greenfield. Check out [www.greenfieldfarmersmarket.com](http://www.greenfieldfarmersmarket.com) to see a complete list of events at the Farmers' Market. 8 a.m. to 12:30 pm. 413-625-9907

Aug 10:

PVS Solar Series

Presented by the Pioneer Valley Symphony. Featuring classic chamber music. Held in the Greenfield Energy Park, located at the end of Miles Street, Greenfield. Bring a picnic dinner, blanket/chair, and enjoy the great music. 6 pm.

August 16:

Free Harvest Supper

Fabulous locally-grown food, music and community. Bring your own reusable place setting. Volunteers are needed. Free. Donations are accepted to support the Greenfield Farmers' Market Coupons. Held on the Greenfield Town Common. 4:30-6:30 pm. 413-773-5029 x3 or [www.freeharvestsupper.org](http://www.freeharvestsupper.org)

Aug 29:

7th Annual John Putnam Fiddler's Reunion & Recorders Sunflower Contest  
7th Annual John Putnam's Fiddlers Reunion & Recorder Sunflower Contest  
A gathering of local and regional musicians, dancers, singers, and listeners for informal acoustic music to honor the memory of John Putnam (c.1818-1895) was a Greenfield fiddler, dance caller and barber. His home was also a local stop for the Underground Railroad, and he had a hidden basement in which he sheltered fleeing slaves on their way from the south to Canada. Descendants of Putnam's family attend regularly. Features numerous small jam sessions, which anyone can join. Please bring fiddles, banjos, mandolins, guitars, ukuleles, harmonicas, accordions, and other acoustic instruments. Seasoned and beginner musicians welcome. Old-time, Appalachian, Irish and more. Enter The Recorders' 4rd Annual Sunflower Contest - carry your biggest and best sunflowers on stalks or bouquets. Bring a lawn or folding chair. Held at the Greenfield Energy Park located on Miles Street in Greenfield. Noon to dusk. 413-774-6051 x14

### Dates for Promotion Opportunities

**Franklin County Fair: September 10-13**

Bring a bundle of #50 informational pieces to the GBA office by Sept. 4 and we will display GBA member materials at our booth at the fair-Better yet-Sign up for a 2 hour shift at the booth and be your own promoter!!! 774-2791

**Fall Retail Event-Dates TBA**

we need help planning our events for the year-GET INVOLVED, join a committee, volunteer at an event, it's networking and promotion rolled into one!

**Famous Greenfield Bag Days: November 27, 28 & 29**

Call the Recorder (772-0261) for inclusion!