

AGENDA

Greenfield Business Association

November 13, 2018 | 8:30 am

Items:

1. October 9 Minutes
2. New Member Introductions
 - Ben or Jeremy Goldsher, Hawks & Reed Performing Arts Center
 - Lucinda Kidder, Silverthorne Theater Company
3. Quick Review:
 - Downtown Trick-or-Treat
 - Booth
 - Common Business Invite
 - Walk-around – Introductions/Business signs
2. Updates: Rachel
 - Ornaments:
 - Approved design and expected delivery date
 - Order forms?
 - Membership (Chairs: Mik & George)
 - Current Member/Dues
 - Holiday Lights (Chair: Lisa)
 - Sponsorship
 - Installation timing
 - Jingle Fest (Chair: Mik)
 - PR - Rachel/Hawks & Reed
 - Pop-up Shops/Ben Goldsher
 - Pop-Up Performance Galleries/Linda McNerney
 - Artspace participation
 - YMCA participation
 - Parade – Drummers
 - Tree-Lighting – Chorus Groups, Hot Chocolate
 - Luminaries
 - Santa/Books
3. Next Steps: Bill
 - Priorities/Possibilities after Jingle Fest

Next Meeting: Tuesday, December 11, 2018 at Montague Webworks Office, Miles St