

ANNUAL MEETING MINUTES

Greenfield Business Association

June 11, 2019 | 8:00 am

Attendance: Open attendance

Items:

1. Welcome & Update - Bill Baker

- Year in Review
 - Hired Admin, Rachel Roberts
 - Growing Board
 - Additional web presence
 - Involvement in community partnerships
- Future Actions
 - Upcoming Business Showcase
 - Downtown Halloween; //Jingle Fest/Greenfield Holiday Spectacular; Holiday Ornament, Holiday Lights
 - Increase Membership
 - Increase Finances
 - Increase Online presence
 - Increase Member Benefits

2. Elections

- Tally of ballots
- Ask attendees for new nominations; none
- All ballot Directors were elected: Bill Baker, Sharon Cross, Ben Goldsher, Jeremy Goldsher, Kriste Joy, Lucinda Kidder, Lisa McKenna, John Michelson, Mik Muller, Sheila Peers, David Russell

3. New Business

- Introductions: all in attendance introduced themselves
- Mik Muller proposed the following bylaw change - *attached*
 - Director Bylaw discussed:
 - Bylaw change takes away requirement to fill vacant seats
 - Town Rep (BJ Adams) is a voting member
 - City Council can chose a representative
 - Motion Mik, second David Russell; motion approved
- MJ Adams made two announcements:
 - Greenfield qualifies as an Opportunity Zones
 - Greenfield and Montague have been linked
 - Local representatives attending OZ Academy in WDC in late June
 - Greenfield applying for Designation as Vacant Storefront District
 - It's an incentive program for current or new local businesses
 - MJ will be going to Boston to represent Greenfield

4. Speaker - Community Partnerships

- Craig McIntyre (Renewable Access) and Jon Morrone (Community Partnerships) presented the Community Solar program which enables participants to support renewable energy and save money on their electric utility cost. This program has no enrollment cost and provides a 10%

savings on commercial and residential electric bills. The program is a result of the new SMART initiative through the Department of Energy Resources of Massachusetts.

- They asked the GBA to partner and endorse this renewable energy program for Greenfield businesses and residents from Renewable Access.
- Mik made a motion that the GBA partners with Residential Access to provide these electricity benefit to the Greenfield businesses and residents, Ben seconded; motion approved
 - Sheila Peers suggested we host a kick-off event

9:10 Motion to adjourn: Lucinda, Lisa seconded; motion approved

Next Meeting: Tuesday, July 9, 2019 at Montague Webworks Office, Miles St

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.