

Attendance: Kriste Joy, Sheila Peers, Bill Baker, Mik Muller, David Russell, Sharon Cross, MJ Adams, Ben Goldsher; Phone-in, Lisa McKenna; Notes, Rachel Roberts

Items:

1. August 13 Minutes

- Sharon motioned to accept minutes; MJ seconded; Motion approved

2. Finance Update (Bill)

- Finance Committee continuing to meet with FCCC Executive Board; negotiating monetary allocations for each organization; meeting again 9/11/19

3. Community Solar Partnership Update (Bill & Rachel)

- New set-up between Jonathan Mirin and Rachel/Bill working smoothly; information is exchanged on Mondays: they report who they've spoken with and signed up and we give them new contact information for businesses we've reached out to

4. Greenfield Business Showcase Update (Mik, Ben, Rachel)

- Live music and presentations outside; our own song mix outside (Mik/Ben); inside piano; alcohol sampling inside with card to limit sample amount; food can sample and sell and licensing needs individual for each food vendor
- Poster done (thanks Ben/Andrew) and on our webpage - will start getting social media moving
- Need help getting more exhibitors - especially food vendors
- Rachel & Sharon will work on getting Recorder space
- Need to get people to there!

5. Holiday Ornament Update (Rachel)

- Rachel will solicit bids from All About the Promo and ChemArt for this year's ornaments
- Rachel to pursue the approval of our chosen ornament topic from the organization; will update BOD and Minutes to reflect decision once made

6. Holiday Lights Update (Rachel)

- Rachel showed Nan's designs for the lights; after design discussion and review of contract the BOD asked Rachel to redirect lighting to include only the garland and lights, maybe bows, that we already have; BOD asked Rachel to work on getting a different material and "look" for sponsorship labeling
- The topic of selling our previous lights to Amherst was brought up but not discussed further as Rachel did not have recommended selling figures from Nan; discussion will continue via emails with BOD

7. Membership Benefits Update (Rachel)

- Rachel handed out current membership list
- We need to build-up our membership and get those who have not paid their dues for 2019-20 to pay; Rachel will devise a plan to report on membership monthly at BOD meetings
- Bill will talk with a community member to invite as a BOD member or volunteer to help us with membership
- Still have items for new members that have been collected by John M; need bags - offered by Lisa, Sheila, or Kriste

- Rachel indicated that other/more items/swag need to be collected for additional new members

8. Other Updates/business

- George Gohl: "retirement" from GBA acknowledgement - plaque
 - Committee of Mik, Lisa and Kriste to meet and purchase
 - Plan to present to George at the Showcase

9. New Business/Announcements

- MJ announced that 188 Main (over railroad) is slated to be demolished before Halloween

Adjourned at 9:40 am

NEXT MEETING - Tuesday, October 8, 2019 at 8:30 am - 239 Main St (Rear)

Other IMPORTANT DATES

Greenfield Showcase 9/26 5:00-7:00 PM

Trick-or-Treat 10/31 4:00-5:30

It's a Great Pumpkin Contest 10/31 6:30-7:30

Jingle Fest/Greenfield Holiday Spectacular 12/6 4:30-8:00

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.