

AGENDA

Greenfield Business Association

February 11, 2020 | 8:30 am

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. January 14 Minutes
2. Finance Update (Bill)
3. Membership Committee
 - Update from Bob
 - Would like some more volunteers for committee
 - Expand more benefits and pull together Welcome Bags
 - More follow-up from our current members/Recruit Industrial Park members/How can GBA help
4. Summary of Strategic Planning Meeting
 - Decided events:
 - Membership Showcase
 - Trick or Treat
 - Pumpkin Contest
 - Holiday Lights
 - Bee Week Activities:
 - Busy-ness Scavenger Hunt
 - Jingle Fest
 - Prefest Fest in conjunction with Hawks and Reed?
5. Other Updates/Business
6. visitgreenfieldma.com Update (Mik)

NEXT MEETING - Tuesday, March 10, 2020 at 8:30 am - 239 Main St (Rear)

