## **BOARD MEETING AGENDA**

## Greenfield Business Association

Tuesday, March 8, 2022 | **8:30 am** ZOOM: https://zoom.us/j/7093692888

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

## Items:

- 1. Introductions
  - Guest: Dan Desrochers, GCC; planning 60th Birthday celebration
- 2. Minutes
  - December 14 2021
  - February 8 2022
- 3. Reports (on recent or current activities and events)
  - Parking Forum
  - Winter Carnival Window Display Contest
- 4. Upcoming Events / Activities
  - Rep Blais Meet & Greet
  - MassHire Forum
  - Teen Day/Night
  - Newsletter
- 5. Ongoing Updates (brief)
  - Marketing
    - #DiscoverGreenfield video project
    - MOTT grant
  - Membership
- 6. Other Updates / GBA Business (brief)
  - Rachel's schedule
  - Restaurant Rescue Match
  - Route 2 Rural Innovation Corridor
  - GBA/City monthly meeting
  - Annual Meeting
    - Board nominations/Officers
- 7. Sharing

NEXT MEETING - Tuesday, April 12, 2022 at 8:30 am ZOOM: <a href="https://zoom.us/j/7093692888">https://zoom.us/j/7093692888</a> (until further notice)

Open to all members