

BOARD MEETING AGENDA

Greenfield Business Association

Tuesday, April 12, 2022 | 8:30 am

ZOOM: <https://zoom.us/j/7093692888>

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. Introductions
 - Guest: Eric Twarog; Director of Planning and Development
2. March 8 Minutes
3. Finance
4. Reports (on recent or current activities and events)
 - Rep Natalie Blais Meet & Greet
 - MassHire Forum
5. Upcoming Events / Activities
 - Newsletter (Anita)
 - Bee Fest–May 21
 - Teen Day/Night–May 27
 - Annual Meeting–June 14
6. Ongoing Updates (brief)
 - Marketing
 - #DiscoverGreenfield video project
 - MOTT grant
 - GBA/City Collaboration
 - Focus: Event Building & Marketing
 - Membership
 - New Member Committee
 - Stewardship Committee
7. Other Updates / GBA Business (brief)
 - Monthly Forum
 - Topic Ideas?
 - Rachel's schedule
 - May BOD Meeting
 - Soapbox Derby May 7
 - Restaurant Rescue Match
 - Route 2 Rural Innovation Corridor
 - GBA/City monthly meeting
8. Sharing

NEXT MEETING - Tuesday, May 10, 2022 at 8:30 am
ZOOM: <https://zoom.us/j/7093692888> (until further notice)
Open to all members