

BOARD MEETING AGENDA

Greenfield Business Association

Monday, April 14, 2025 | 1:30 pm
IN PERSON AT THE GBA OFFICE!

Date: 4/14/25

Time: 1:30pm

Location: GBA office (278 Main Street, #204)

Attendees:

Absences:

Community Agreements

One mic. We can't be articulate all the time. No one knows everything, together we know a lot.

Move up, move up. Recognize intent, attend to impact. Expect and accept a lack of closure.

Try not to repeat yourself or others.

Additional Resources:

Leader	Duration / End Time	Priority	Title/Description	Supporting Links	Intended Action
ALL	5 mins	Med	Check-In <ul style="list-style-type: none">What was one good thing in your week?		
Finance Com. Chair	10 / 1:45	High	Finance Committee Update <ul style="list-style-type: none">Financial update from Finance CommitteeReview 2025 budget Action Items <ul style="list-style-type: none">VOTE to approve 2025 budget		Discussion ▾ Decision ▾
Isaac	5 / 1:50	Med	By-Law Update <ul style="list-style-type: none">Review of changes to By-Laws Action Item <ul style="list-style-type: none">VOTE to approve By-Laws	Draft updated by-laws	Discussion ▾ Decision ▾
Kate, Hannah	30 / 2:20	High	Committee Functioning <ul style="list-style-type: none">Agenda settingChair expectationsBoard role vs Committee roleCommittee assignments (chairs and members)	Example Agenda Example Charter	Discussion ▾
Hannah, Amy, Judy / Matt	15 / 2:35	High	Committee Reports <ul style="list-style-type: none">Membership (Hannah)<ul style="list-style-type: none">Quick update on new membersNew Membership Perk for 2025Marketing (Hannah)<ul style="list-style-type: none">Strong Towns updateEvents (Hannah & Amy)<ul style="list-style-type: none">Roundtable Recap and May scheduleApril Clean-up		Informative ▾

			<ul style="list-style-type: none"> ○ April Mayoral Listening Session ○ Workshops <ul style="list-style-type: none"> ■ SCORE ○ Softball (Judy / Matt) ● Blooming Greenfield (Amy & Hannah) <ul style="list-style-type: none"> ○ Update on 501c3 status ○ Activities update 		
Hannah	20 / 2:55	High	Director's Report and Updates <ul style="list-style-type: none"> ● Priority for spring - FUNDRAISING - April Rain <ul style="list-style-type: none"> ○ Financial goals ○ High level giving & intro-making assignments <ul style="list-style-type: none"> ■ Tracking mechanism and sign ups ○ Membership talking points & responsibility ○ Example opportunity: Greenfield Chevrolet ● Parking Benefit District <ul style="list-style-type: none"> ○ Update on City Council ● Advancing Relationships & Projects <ul style="list-style-type: none"> ○ Future internships ○ Relationship with Greenfield High School (Kyle Bostrom) ○ Working with Business District Officer (September roundtable reboot) ● GBA / CDC / Greenspace Opp <ul style="list-style-type: none"> ○ Incubator at Greenspace - GBA help businesses start their business there, use address, etc. <ul style="list-style-type: none"> ■ Could include membership or vice versa ○ Proposal to create Ad-Hoc Greenspace exploratory committee ● Annual meeting prep <ul style="list-style-type: none"> ○ Board membership and who is up for renewal 		<div>Discussion ▾</div> <div>Decision ▾</div>
ALL	2 / 2:57	Med	Announcements / Reminders <ul style="list-style-type: none"> ● April 26th soft launch (blooming greenfield) bee wash and bee month (BEE THERE) ● Bee Fest is around the corner Sunday, May 17th ● Other Announcements? 		<div>Informative ▾</div>
ALL	3 / 3:00	Med	Check-Out <ul style="list-style-type: none"> ● Meeting Reflection (brief +/- self reflection or appreciation sharing) ● Review action items/next steps ● Next Meeting Date/Time (fill in below) <ul style="list-style-type: none"> ○ May 12th at 1:30pm on zoom 		

Next Meeting:

Date: May 12, 2025

Time: 1:30pm

Location: ZOOM

<https://us02web.zoom.us/j/7670972330>

Meeting ID: 767 097 2330